



BEACHCOMBER



DAYTONA BEACH SAIL & POWER SQUADRON
A Unit of United States Power Squadrons Sail & Power Boating

June 2017

JUNE	4 First Annual Poker Run
	5 “Lunch Bunch” -Cheddars -Daytona Beach
	8 Executive Committee Meeting - HR Yacht Club Activity Center
	15 Informal Squadron Dinner–Little Tomoka Yacht Club, SR.40
	24 Disappearing Island 0900, lunch at Outriggers-NSB 1200.
	30 Fifth Friday– Back Sheep at McKay’s for Dinner
JULY	3 “Lunch Bunch” - Aunt Catfish’s-Port Orange
	13 Executive Committee Meeting - HR Yacht Club Activity Center
	20 Squadron Dinner – DJ’S (under bridge) - Port Orange
	22 Pancake breakfast– Ponce DeLeon Springs

THE BRIDGE

Commander:	Cdr Don A. Roman, AP	386-453-6456	andanteroman@mac.com
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General Committees

Auditing Committee

P/C Linda Allen, SN

P/C Jeffrey T. Wise, JN

Finance Committee

P/C Jeffrey T. Wise, JN

P/C Cheryl W. Martines, AP

Nominating Committee

P/C Bobby J. Bray, AP

P/C Don R. Woods, AP

P/C Robert D. Johnson, AP

Rules Committee

P/C Paul S. Martines, JN

P/C Brian H. Crusan, P

Commander's Department

Chaplain

P/C William Meyers, SN

Flag Lieutenant

TBD

Merit Mark Committee

P/C Paul S. Martines, JN

Public Relations Committee

TBD

Vessel Safety Check Committee

P/C William R. Myers, SN

Secretary's Department

Information Technology Committee

Lt Ronald L. Coleman, JN

Public Contact

P/C Don R. Woods, AP

Ship's Store Committee

P/C Paul S. Martines, JN

Telephone Committee

Lt Rita H. Wise, P

Website Committee

Lt Ronald L. Coleman, JN

Publication Committee

P/C Jeffrey T. Wise, JN

Educational Department

Assistant Educational Officer

TBA

Advanced Grades

Piloting

P/C Bobby J. Bray, AP

Seamanship

TBD

Navigation

TBD

Elective Courses

TBD

Administrative Department

Membership Committee

P/C Paul S. Martines, JN

Lt/C Robert J. Spence, S

Port Captain

Lt Thomas E. Bush, JN

Treasurer's Department

Assistant Treasurer

1/Lt Jeanette Bray, S

Executive Committee

P/C Jeffrey T. Wise, JN

P/C Paul S. Martines, JN

P/C Robert D. Johnson, AP

P/Lt/C Joan Burroughs, P

Calvin Gordon, AP

Ruby Gordon



Commanders Report June 2017

Your squadron has been very busy, and very productive. We distributed high resolution digital posters for the upcoming 2017 National Safe Boating Week, 20-26 May to various locations, such as, West Marine, Aloha Yachts, BlueWater Yachts, Surplus Unlimited, Halifax Harbor, DJ's Deck, and Elementary Grade Posters distributed to both these places, as well as, others. Members attending our last squadron meeting at Red Lobster got to meet some of these wonderful students and some of their teachers.

We had a great booth at this year's Boat Show and we had a terrific volunteer turn-out. The Mobile Training Unit from National was set-up and in a two day period we had a minimum of 73 people spend time on the trainer. We may have missed recording some. We passed out safety literature, signed up folks for both the ABC and Vessel Safety Checks. Our members were great and we actually had several folks sign up for membership.

WE DID IT!! First annual Boat's and Bikes Poker Run on the Halifax River in decades!! It was in some ways a major success! We got our squadron out there in the newspapers, boat ramps, and radio. We handed out literally hundreds of posters featuring Daytona Beach Sail and Power Squadron. We raised money for our selected charity, "Hope for the Warriors." We attracted several potential new members. Your squadron presented a \$3,000.00 donation to Hope for the Warriors representatives. (Did you contribute?). This was only possible due to an anonymous donor. On the down side, this event was expensive for the squadron and we learned a fair number of lessons. We did not get the turn-out expected neither boats, or bikes. Still, every participant I talked to said they had a great time and would participate in the future. In fact, we got the squadron name out there to a large group of folks who have not previously known about DBSPS and the good things we do. I want to publicly acknowledge all of the volunteers who turned out to make this program work. It's also worth noting the businesses that helped us: Caribbean Jack's Marina, Halifax Municipal Harbor, Daytona Boat Works Marina, DJ's Deck, Down the Hatch and we had a stop at the relatively new public ramp, Swoops, in New Smyrna. Members all "patiently" tended the traffic we generated and I really appreciate all of their efforts. Lastly, interestingly the weather cooperated. Winds were light, but provided a breeze, skies were overcast so temps were not bad, and there was no bad weather throughout the event.

Another ABC upcoming June 10th and 17th. and it could be a big one based on the folks signing up after the boat show. Again, thanks Cal for being the lead instructor for this class. Plenty of opportunity helping to teach our courses.

So, how can you help your squadron and further your participation:

Attend our meetings, (invite potential new members)

Pass your suggestions for squadron activities, events, speakers to any bridge member,

Decide to become an instructor

Qualify to do vessel safety checks, a great way to meet people.

Offer to take squadron members on your next boat ride, or invite potential new members to come along.

Help plan a squadron activity.

"Catch the Wave!"

Executive Report

Brian Crusan, P Executive Officer

Membership and Public Relations

How can we grow as a Squadron where others have failed? A few observations and here is how we can begin.

The voices we heard loud and clear at the Boat Show and the Poker Run were;

A) I never heard of you and B) what can you tell us about your education classes and when are they?

As most of you know, not for profit groups (NFPs) nationwide have lost a substantial number of their members over the last 15 to even 30 years ago! How and why did this happen? And what is so different now?

In their height, the family unit prospered! Today, because of a lot of differences in the economy and generational shifts, things have changed!

Let's think about it for a moment.

- * **In the old days**, Dad normally was the sole provider and that was all most families needed.
- * There were more jobs which did not require a college education. Manufacturing was plentiful.
- * The children did not necessarily need college. That means a lot less expense for the family and students!
- * Most of the families had just one car, not two.
- * Houses were affordable for a large number of families. Credit was available.
- * Mom stayed home, for the most part, and took care of the kids, all the household chores, meals, shopping and the kids with the schoolwork and social activities.
- * Somehow most families went on a modest vacation together every year.
- * The result: a more closed knit unit with time for the kids and family time together.
- * **Now**, most of the families have 2 people working, raising kids, and giving them what they want. Parents are not around as much and they are busy with running the children around town to sports, hobbies, etc and are tired!
- * They are too busy to volunteer for anything! That includes NFPs, church groups, or even the school PTAs.
- * Their mindset is completely different now! Many parents have lost sight of their upbringing and family values like the "old days". The following generations, to some extent, even more so. Sometimes, it was no fault of their own.
- * Education has changed, teaching to pass tests and not so much on the 3 Rs, reading, writing and arithmetic. Many have not even learned how to write or sign their name. Certainly not many math skills without a calculator or their cell phone. Many house hold basics or goals like saving for the future enter the picture. Everything is now computers and electronics. The focus has changed dramatically and so has younger peoples' goals and attitudes.

So what can we today to increase our membership today? How can we bring in new members? What can be done to attract younger members into the organization? The National Marketing Department has spent many hours working and has had consulting firms tell us that the "target member" today is 50 years old.

The answer...several things! If you would like to share yours, send me an email if you identify more!

It will take a couple of issues of this publication. I have 5 Tools to roll out for you.

Let's start!

Tool #1

* We have been very successful at boat shows, grand openings, the Poker Run and other public events, we need to do more.

* Public Relations- Our newspaper articles have finally gotten more attention from local publications. We need to continue to release public activities and meetings. We also need to identify alternative publications for events.

* We have had great improvement in this area due to the Commander. We need a PR Chairman to devote more time in this regard!

* **We need your help to begin by being an advocate for Membership!**

Tool #2

When you speak to someone, tell them what we do, and who we are! Point out Public Education, Advanced Classes, Elective Classes and Seminars we offer as well as free Vessel Safety Checks! Let them know we are nationwide with 35,000 members in 350 Squadrons nationwide!

Wear your Squadron shirt around town. You will be amazed by people asking, what do you do, who are you?

In the next newsletter we will send you a detailed list of all of our class descriptions and benefits, which you might not even realize!

* **I challenge you all to help with one goal in mind. Bring us one member each! Friends, your children, grandchildren. and neighbors. Look in your cell phone and invite a contact or two to join you to a meeting or function.** This does not require standing up all day at a function handing out literature or on a dock examining boats! Many of us would be happy to invite you and friends to cruise with us for a function!

If we can turn out 25-30% of the membership for a meeting, which is our average and OUTSTANDING, AND you can attract one member each, AND with

outside marketing like Boat Show reaching the public,

The future can be as bright as the stars,

We can grow by a huge amount of new members

each year!!!!!!

Membership is the life blood of any organization to sustain itself for the future. We need YOU!

Brian Crusan, Executive Officer

"CATCH the WAVE"



Pictures from the 1st Annual Poker Run





Secretary's Report - May 2017

The executive committee meeting was held at Halifax River Yacht Club Training Facility on May 11, 2017.

The minutes of this meeting are unavailable. The next Executive Committee meeting will be June 8th at the same location.

Lucky Star

The drawing at the April Meeting with \$275 up for grabs, went to **Mary Crusan** who was present and won! *Congrats Mary!* The next drawing will be at the Sept Meeting at **River Grille on the Tomoka** with \$50 in the pot for a lucky attendee. *Do not forget that you must be present to win. See you there.*

Dinner Meeting

June 15 2017

Little Tomoka Yacht Club
2369 W. Granada Blvd. Ormond Beach
(approx. 2.5 miles west of I-95)

This is the first of three casual summer meetings. We will be ordering off of the menu. Get together for drinks 6-7 pm and dinner at 7pm. Enjoy fellowship and fun with no official business meeting. Also no Lucky Star drawing until regular meeting resume in September.

Next month will be at DJ'S Deck under the Port Orange Bridge.

VISIT OUR WEBSITES

DBS&PS WEBSITE: <http://www.DBSPS.org>
DISTRICT WEBSITE: www.uspsd23.org



United States Power Squadrons®

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DISTRICT 23 GALAXY NEWSLETTER



D23 Educational Officer D/Lt/C Tom Anderson, SN-CN

As most Bridge Officers start their first article, it is truly an honor to serve as your District Educational Officer. National is putting a great emphasis on "Americas Boating Club". Most of us that spend any time on the water know the need for EDUCATION. My wife and I are live-a-boards so we see the uneducated boaters every day. If you were born after January 1988 you need a safe boating course in Florida. So one day everyone will have to take a course, the issue is that day will not come soon enough.

Our last DEO conference call with the NEO and ANEO's one of the main topics, USPS Seminars. A number of Squadrons (nationwide) are producing their own seminars using power point slides from USPS. This is a violation of the copy right laws. If you have someone that is capable of producing PPP the National Education Dept. would love to put them to work. We have some talented members please share your talents with all at USPS. You can create your own Presentations just don't use any USPS material. One other issue with Seminars is they need to be registered in the HQ-800 system along with the students. National has provided a waiver system for 2017 through the DEO. There a number of provisions involved. Feel free to contact me so we can work through the process.

There are a number of changes coming to some of our advanced grade courses. There is talk of changing Piloting to a number of Seminars. Of course you would have to complete all the seminars to obtain the grade of P. We are in the electronic world so a number of courses will be on E-books. The ABC3 course is now available in Spanish. The Digital Media Library is in the update process late 2017. There a number of very nice

video available for you use. The National Education Web Page has been update, lots of good info. Remember the Educational Dept. is a work in progress. If you have any suggestions please forward the info to me or one of the ANEOs.

If there is anything I can help with feel free to contact me. Let's work to educate all our fellow boaters in D23.

Live your dreams
Tom

June

04 Saturday - Poker Run

06 Tuesday - "Lunch Bunch"

08 Thursday - Executive Committee Meeting 7:00 P.M., at HRYC Classroom

15 Thursday - Squadron informal Dinner 6:00 P.M.. Little Tomoka Yacht Club

24 Saturday- 9am u/w from Halifax Harbor, destination Outriggers, NSB for lunch.

30 Friday- McKay's Pub fifth Friday Black Sheep

Comming Events

July

04 Tuesday - "Lunch Bunch"

13 Thursday - Executive Committee Meeting 7:00 P.M., at the HRYC Classroom.

20 Thursday - Squadron informal dinner 6:30 P.M. DJ'S Deck

22 Saturday - Ponce DeLeon Springs Pancake Breakfast Outing

August

01 Tuesday - "Lunch Bunch"

10 Thursday - Executive Committee Meeting 7:00 P.M., at the HRYC Classroom.

17 Thursday - Squadron informal dinner at 6:00 P.M. Details TBD

19 Disappearing Island / Down the Hatch

September

05 Tuesday - "Lunch Bunch" meets 12:30 P.M., details TBD.

14 Thursday - Executive Committee Meets 7:00 P.M., at HRYC Classroom.

21 Thursday- Squadron Membership Meeting and Dinner 6:00 P.M.

23 Saturday - Annual Trip to Silver Glenn Springs./ HCC Details TBD

29 Friday - Evening at McKays Irish Pub for music/food.

October

03 Tuesday - "Lunch Bunch" meets 12:30 P.M., details TBD.

12 Thursday - Executive Committee Meeting at 7:00 P.M. HRYC Classroom

14 Saturday- Hontoon Island Picnic

19 Thursday – Squadron Membership Meeting and Dinner 6:00 P.M.

23-27 D-23 Cruise Conference

November

07 Tuesday - Lunch Bunch meets at 12:30 P.M., details TBD.

09 Thursday - Executive Committee Meeting at 7:00 P.M, HRYC Classroom

16 Thursday - Squadron Membership Meeting and Dinner at 6:00 P.M.

18 Saturday - Bing's Landing Picnic

December

05 Tuesday - Lunch Bunch Meets at 12:30 P.M., details TBD.

14 Thursday - Executive Committee Meeting 7:00 P.M. at HRYC.

17 Sunday - Squadron Christmas Party at Halifax RYC, Halifax Room

Boat Parade -TBD

HAPPY BIRTHDAY
June

Jeanette Bray

Judy Coffman

Robert Johnson

Joyce Kueng

Ed Lunsford



DAYTONA BEACH SAIL & POWER SQUADRON
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 June 2017 **THE BEACHCOMBER**



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5 Lunch Bunch	6	7	8 Executive Committee Meeting HRYC Activity Center	9	10
11	12	13	14	15 Dinner meeting Little Tomoka Yacht Club	16	17
18	19	20	21	22	23	24 Outrigger's
25	26	27	28	29	30 McKay's	

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